



## **IDS International Announces Unrestricted Access to Training Content**

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IDS International has announced that all website content within its proprietary cyber and social media training environment, SMEIR, will now be licensed, **free of charge**, to all government customers. Those currently using the product, and all future SMEIR government customers, will have unrestricted access to all training content allowing for rapid, turn-key training scenario deployment.

SMEIR not only features a rich content library, it includes a comprehensive exercise design and management tool to manage exercise social media operations and full functionality as a virtual network and cyberspace range. Digital social media traffic can be monitored, blocked, or modified by red or blue forces engaged in a combination of physical domain and digital domain conflict. IDS cyber and social media exercise managers and SMEs can train units and manage all aspects of the cyber and social media aspects of the exercise.

Additionally, SMEIR's flexible platform allows users to integrate content from our competitor's training systems. This ability to seamlessly transition content is just one of SMEIR's numerous key discriminators.

"SMEIR has built an impressive library of replicated social media content through our support to the Army Combat Training Centers, the Special Forces Community, and more. IDS is delighted to share our entire SMEIR content library at NO COST to US government customers. We can also combine the robust SMEIR library with government furnished content like ION to deliver a rich and realistic for USG training on social media and cyberspace. IDS can also rapidly build custom content for training customers to meet training and exercise requirements." – Nick Dowling, President and CEO.

### About SMEIR

SMEIR cyberspace training system is the most advanced, comprehensive, and effective product for social media training. SMEIR provides a full-range, free-play, immersive, realistic and scalable operational practice environment in which warfighters simultaneously train on full-spectrum cyberspace operations and social media analytics during integrated and multi-dimensional exercises.

SMEIR has been used by US Army Special Operation Forces (SOF), Psychological Operations (PSYOP), and Civil Affairs (CA) units, from the team to the battalion level at the Joint Readiness Training Center, National Training Center, and at civilian locations hosting mission readiness exercises.

To learn more about SMEIR, visit [www.smeir.net](http://www.smeir.net).



About IDS International Government Services LLC

IDS International brings multidisciplinary expertise and innovative culture to the national security challenges of the 21st century. IDS is a team of leading experts and field practitioners experienced in conflict, development and stabilization, the cyber domain, and human factors that influence operating environments. Our success is built upon expertise, strong customer relationships, and a passion for creating and delivering quality solutions.



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